

FOR IMMEDIATE RELEASE

Contact: Jean Gennaro
Absolute Resource Associates
(207) 752-2570
jeang@absoluteresourceassociates.com

Local Business Owner Invited to Join NH PTAP Panel Sylvester to Share Successes and Pitfalls of Government Contracting

PORTSMOUTH, NH, March 16, 2011- Susan Sylvester, President of Absolute Resource Associates, an environmental services firm located in Portsmouth, NH has been invited to lend her expertise to The New Hampshire Procurement Technical Assistance Program (NH-PTAP) in an upcoming discussion on bid opportunities in the Government sector for Woman Owned Businesses.

The New Hampshire Procurement Technical Assistance Program (NH-PTAP) exists to help New Hampshire businesses obtain information needed to bid competitively on Department of Defense, federal, state and local contracts. On March 16th, NH-PTAP will be offering a seminar entitled “*Making Sense out of the Federal Women’s Contracting Program,*” specifically addressing a new contracting initiative that went into effect in February. Sylvester will be on a panel of women-owned small business owners from around the state who will discuss “*Successes and Pitfalls of Government Contracting.*”

Sylvester purchased Resource Laboratories, LLC (now Absolute Resource Associates) in 2000. The company has enjoyed impressive growth in a dismal economy, almost tripling in size in just 10 years. Sylvester has made a name for herself in the environmental services industry as an entrepreneur with steadfast ethics and a savvy business sense, and her recent work to earn Absolute Resource Associates an 8(a) Small Disadvantaged & Woman Owned Business (SDB, WBE) Certification, which is recognized by the Federal Government, has led to some promising opportunities. In addition to recent work with the U.S. Department of Agriculture, White Mountain National Forest and the U.S. Environmental Protection Agency, Absolute Resource Associates was just awarded a 5 year \$5 million dollar service agreement contract with the US Navy.

For more information about Sylvester and her company visit www.absoluteresourceassociates.com.

###

If you would like more information, or would like to schedule an interview, please contact:

Jean Gennaro
Director of Marketing
Absolute Resource Associates
124 Heritage Ave, #10
Portsmouth, NH 03801
(603) 436-2001
(207) 752-2570
jeang@absoluteresourceassociates.com
www.absoluteresourceassociates.com